



Bill Wrest joins The B2 Group as Director, Strategy and Business Development

Skills and expertise bolster the team as company continues to grow

London and Luxembourg, 3 October, 2016. [The B2 Group](#), provider of cloud based payments, FX and funds STP software and consultancy solutions to administrators, transaction banks and corporates across the globe today announced the appointment of Bill Wrest to the position of Director, Strategy and Business Development.

“In the past year, especially with the launch of our award winning [Multi-Bank Integrator](#) automated banking integration platform for cash and treasury, The B2 Group has grown considerably. With corporate, asset management and banking clients relying on B2 more and more for business critical processes, the need for senior practitioners with in-depth expertise in the payments and asset management sectors means the time is right for a director level appointment and I am delighted that Bill has accepted the position with us. Bill brings a wealth of experience to the B2 team and has a unique eye for innovation combined with a pragmatic approach to banking that will benefit both our clients and our own business greatly,” comments **Phil Boland, CEO, The B2 Group**.

In his new role, Wrest is responsible for The B2 Group’s strategy and roll out of new products, as well as managing key client accounts. With over 30 years’ experience in the financial sector, Wrest possesses significant expertise in cash and treasury as well as asset management, having worked with major investment banking institutions including Bank of America Merrill Lynch and Barclays. Wrest, an acknowledged market expert, currently chairs the TISA Technology and Innovation Policy Council and will continue to actively participate in market initiatives on behalf of The B2 Group going forward. He also has a long association with The B2 Group, having been instrumental in the implementation of the B2 team’s first STP payments solution, deployed between State Street Bank and Bank of America back in 2003.

“I am extremely pleased to accept this key role within The B2 Group,” adds Wrest “as my new responsibilities are a very good fit for my expertise and experience. We have superb teams in Luxembourg and London, a great partner network, and with the growing customer base and maturity of our products and services these are indeed exciting times for the company. I look forward to playing an important role in delivering innovative high-value solutions to our clients and contributing to the on-going evolution of The B2 Group”.

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About The B2 Group

The B2 Group provides payments, funds and FX automation and integration STP software and consultancy solutions to banks, corporates, insurers and fund administrators across the world, especially in Europe, the Middle East and Africa. Whether it be for a corporate treasurer seeking to streamline banking integration and cash visibility, a transaction bank wishing to on-board clients more efficiently, an insurer needing to automate bank and asset manager integration or a fund administrator connecting to distribution platforms, B2 Group is a trusted provider, delivering robust technology to meet today's business challenges. Our flexible and highly secure solutions are available to run on-site or as a fully hosted cloud-based service, and come with our philosophy of 'total support', a combination of world-class software, subject-matter expertise and two decades of experience helping our clients reduce costs and increase revenue. Established in 2001, the company, based in Luxembourg and London, has partnerships with major industry practitioners and representative offices in certain territories. For further information, please visit www.theb2group.net

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